

The logo for InfinitySwap features the word "Infinity" in a white, italicized sans-serif font, followed by a stylized infinity symbol (∞) in a vibrant blue and purple gradient, and the word "Swap" in the same white, italicized font. The background is a dark, abstract composition of flowing, glowing blue and purple light trails that create a sense of motion and depth.

***Infinity*∞*Swap***

**Partnership Program – NFT Projects**

# Why **collaborate** with our **marketing team?**



InfinitySwap has the most engaged community on Twitter at the time of writing\* and has some of the best marketing outreach in the entire ICP space.



We have a well-oiled marketing platform that can help NFT projects gain exposure and endorsement in the space.



We cover a multitude of platforms and create first-class content that gets tremendous exposure.

# Our platforms:



Twitter

**30k**  
community  
members



Discord

**10k**  
community  
members



DSCVR (portal of  
the year)

**8000**  
community  
members



Distrikt

**7000**  
community  
members



Reddit

**1500**  
community  
members



Video content  
production

Via a YouTuber who has  
already amassed

**1.3 million**  
Subscribers

## Some of our Partners

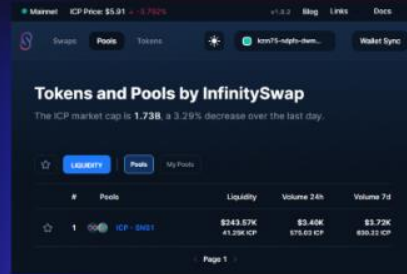


# Our Core Products

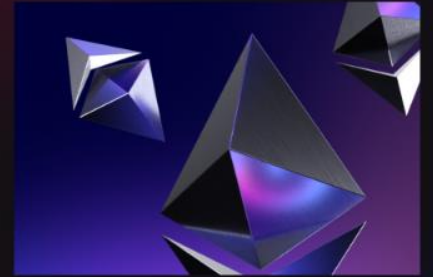


Bitfinity Wallet

**20,000**  
Users



InfinitySwap AMM



EVM

# Our Blog



The screenshot shows the homepage of the InfinitySwap blog. At the top, there is a navigation bar with links for 'Home', 'Try Demo App', 'Bitfinity Wallet', and 'Our Partners'. On the right side of the navigation bar, there are search and social media icons, and a 'Subscribe' button. The main heading is 'InfinitySwap' in a stylized font. Below the heading, a welcome message reads: 'Welcome to the InfinitySwap Blog Homepage. Here, you can keep up to date with developments related to the next generation of DeFi and the wider crypto space.' The lower section of the page features a white background with a grid of article thumbnails. The first thumbnail shows a blue guitar silhouette against a sunset background. The second thumbnail shows a sunset over the ocean. The third thumbnail shows a sunset over a city skyline. The text for the first article is 'Internet Computer Community Conference' with the location 'Miami, FL' and dates 'May 16 & 17'. The text for the second article is 'ICP Community Conference in Miami with Blockchain Boy & Joshua Jake - Early Bird Tickets On Sale Now!' with the source 'Global Crypto News' mentioned above it.

Home Try Demo App Bitfinity Wallet Our Partners

Search Twitter Subscribe

## InfinitySwap

Welcome to the InfinitySwap Blog Homepage. Here, you can keep up to date with developments related to the next generation of DeFi and the wider crypto space.

Internet Computer Community Conference  
Miami, FL  
May 16 & 17

Global Crypto News  
**ICP Community Conference in Miami with Blockchain Boy & Joshua Jake - Early Bird Tickets On Sale Now!**

**7000+**  
newsletter

**30,000+**  
average  
views per  
month

# Promotion of your project



# Packages Offered for Tiered Partnerships

1

Bronze  
Partnership

2

Silver  
Partnership

3

Gold  
Partnership

4

Platinum  
Partnership



## Packages Offered for Tiered Partnerships

1

### Bronze Partnership



#### Requirements:

Team allocation,  
Community allocation

NFT giveaway for our INFINISWAPPERS community via Twitter, Discord, Reddit or any other platform (Twitter most popular, but can be spread across our SM platforms).

Or

Genki Campaign- for more sophisticated projects that want more than simple following and want to run a campaign that creates a set of tasks (the Prize pool needs to be bigger for this)



## Packages Offered for Tiered Partnerships

2

### Silver Partnership ■

We can add the project to our partnership page and announce the partnership via an introductory partner article. The project must provide a logo and a Medium article outlining the project which we will then publish. We can help with giveaways, whether SM or Genki based on the same rules as bronze.

#### Requirements:

Wallet integration into NFT project infrastructure- i.e. website  
Giveaway requirements:  
Team allocation, Community allocation- higher prizes for Genki

## Packages Offered for Tiered Partnerships

3

### Gold Partnership ■

We can provide bronze and silver services on top of retweets, article & video outlining a one-time collaborative project (i.e. drop to Canister holders) social media support surrounding said project

#### Requirements:

Giveaway prizes if wanted, Wallet integration if needed, plus a drop to top canister holders

## Packages Offered for Tiered Partnerships

4

# Platinum Partnership ■

Ongoing maximum range of full marketing support as a valued partner

## Guest contributor access to InfinitySwap Blog

We will edit your articles, add images and publish to our large and growing readership.

### Requirements:

- Giveaway prizes (if desired)
- wallet integration (where possible)
- Full collection drop to 2468 canister holders (with IS branding if desired)
- plus ongoing infrastructure utilization i.e. build on our EVM
- Ongoing Promotion of InfinitySwap via marketing channels